



योग: कर्मसु कौशलम्  
IN PURSUIT OF PERFECTION

## **Vivekananda Institute of Professional Studies - Technical Campus**

Affiliated to Guru Gobind Singh Indraprastha University, Delhi, Recognised by Bar Council of India and AICTE  
NAAC Accredited Grade 'A' Institute, NBA Accredited for MCA Programme  
Recognised under Section 2(f) by UGC, ISO 9001:2015 Certified Institution

## **Vivekananda School of Information Technology**

# **Webinar on Getting Started with Google Crowdsourcing**

Vivekananda Institute of Information Technology organized a Webinar on “Getting started with Google Crowdsourcing” on 22nd January 2022. The guest speaker was **Ms. Sowmiya V** who is a Community Influencer in Google Crowdsourcing. The event was attended by 170 students and faculty members. The objective was to motivate and enlighten the students on how the Crowdsourcing program works and highlight the opportunities it offers to the students and common people and also how a person can make contributions for Open Source through it.

Speaker started the webinar with a fun activity involving an interactive AI-based fascinating web-based platform to visualize and draw on “Quick Draw”. Subsequently, the speaker gave a live demo about what Google Crowdsourcing is and how we can contribute into different categories, etc.

There was a Q&A section too in which students asked some doubts related to it such as “how to be a crowdsourcing influencer”, its advantages after crossing level 10 and various benefits an individual can get in the long run.

The session ended with some wonderful feedback by **Ms. Kanta Malik** and she also appreciated the speaker and the organising team. Everyone was enthusiastic during the entire event. The audience feedback was positive and overwhelming.



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### VIVEKANANDA INSTITUTE OF PROFESSIONAL STUDIES - TECHNICAL CAMPUS

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### Vivekananda School of Information Technology



**DATE:**  
22 January, 2022

**TIME:**  
11:00AM - 12:30PM

**PLATFORM:**  
Microsoft Teams

**FACULTY COORDINATOR:**  
Ms. Kanta Malik

**STUDENT COORDINATORS:**  
Kushal Ghosh  
Ruchika Maheswari  
Damandeep Singh  
Khushboo Surana  
Risheek Bajaj  
Nitin Rautela



### FEATURED SPEAKER:

**Sowmiya V**  
Community Influencer,  
Google Crowdsourcer

# Getting started with Google Crowdsourcer Contributions



**WEBINAR**

**Why Crowdsourcer and why you should contribute to it**



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The screenshot shows a Microsoft Teams meeting interface. The main content is a presentation slide with the URL <https://quickdraw.withgoogle.com/> highlighted in yellow. The slide features a hand-drawn illustration of a hand pointing to a banner that says "QUICK, DRAW!". Below the illustration, the text asks, "Can a neural network learn to recognize doodling?" and encourages users to help teach a neural network by adding their drawings to a public dataset. The Teams interface includes a top navigation bar with "Recording has started" and a "Dismiss" button. A bottom toolbar shows various meeting controls like mute, video, chat, and call. A participant list at the bottom identifies several attendees, including Sowmya V (Guest), Nitin Rautela, RISHEEK BAAJ, Ms. Kanta Malik, and Sowmya V (Guest).

The screenshot shows a Google Crowdsourcing webinar interface. The main content is a presentation slide titled "AI is everywhere" with the Google logo. The slide features an image of a hand holding a smartphone displaying "ACCESS TO CITY" and a sign in the background that says "ВЫХОД В ГОРОД" (Exit to the city). Below the image, the text says "Hi, how can I help?". The webinar interface includes a top navigation bar with "You're recording" and a "Dismiss" button. A bottom toolbar shows various meeting controls like mute, video, chat, and call. A participant list on the right side identifies several attendees, including Sowmya V (Guest), Kunal Ghosh, RISHEEK BA, Ms. Kanta Malik, Nitin Rautela, and RM. The system tray at the bottom shows the time as 11:24 AM on 22-01-2022.



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### Vivekananda School of Information Technology

Webinar - Google Crowdsourc

36:23

You're recording You are recording this meeting. Be sure to let everyone know that they are being recorded. [Privacy policy](#)

Join the Conversation

#GoogleCrowdsource  
#CrowdsourceByGoogle

Talk to us join the conversation share your insights and learnings on social media

Participants: SV, Sowmiya V (Guest), Ms. Kanta..., PALLAVI..., VISHESH..., Varun..., +100, RM

11:12 AM 22-01-2022

1: 2  
6: 2  
9

1360  
9